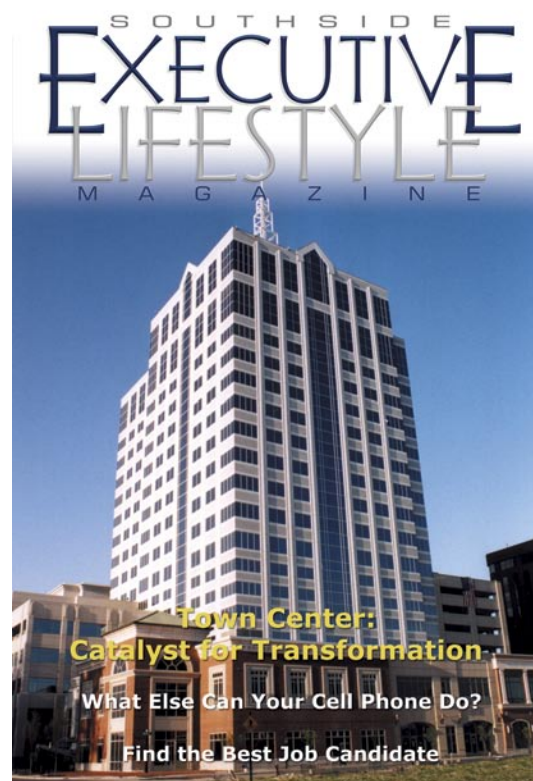


Reach over 100,000 Business Executives and Upscale Homeowners

Target these groups for as little as a penny per reader
through Direct Mail with your ad in
Executive Lifestyle Magazine



Because we believe that the true rewards of an "Executive Lifestyle" are attained through proper balance between one's work responsibilities and one's family priorities, we offer in each issue a mixture of topics designed to help you achieve this balance.



The Size and Design of the Magazine are the keys.

- Portability means a copy will fit neatly in a briefcase, purse or pocket
- Longer shelf life because of informative articles and Reader's Digest format
- Positive editorial on local people, businesses and the region's economy
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Published Quarterly
January • April • July • October

It's all about a Quality Product Distributed in a Targeted Way!

28,000 copies are mailed directly to 62% of Hampton Roads' Business Leaders and Company Decision Makers

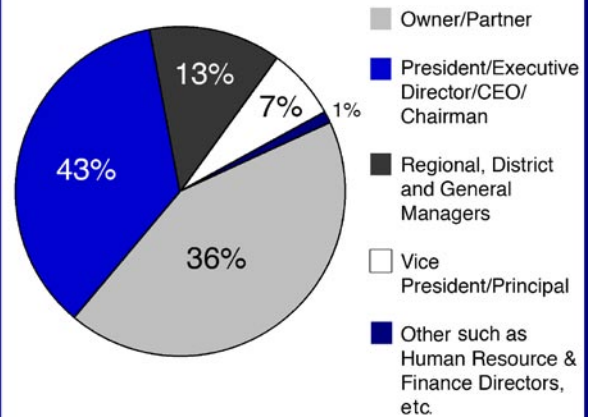


13,000 copies are mailed to over 20 upscale Golf Course and Waterfront Communities with homes worth over \$500,000



Both of these groups are targeted because of their high disposable income and the fact that they are the major decision makers both at work and at home.

Breakdown of the Magazine's Business Mailings by Title/Position



- Greenbrier Country Club • Chesapeake Golf Club
- Cavalier Golf & Yacht Club • Ghent • West Norfolk
- Kings Mill • Sleepy Hole Golf Course • Fords Colony
- Princess Anne Country Club • Bayville Golf Club Riverfront Golf Club
- Signature at West Neck • Cypress Point Country Club
- Elizabeth Manor Golf Country Club • Broad Bay Country Club
- Heron's Ridge Golf Course • Nansemond River Golf Course
- Kiln Creek Golf & Country Club • City Centre at Oyster Point
- Port Warwick • Riverside Drive on the James River
- Running Man in York County

EXECUTIVE LIFESTYLE MAGAZINE HALL OF FAME

- SENTARA Since Feb. 1995
- The Grey Goose Since March 1995
- THE OLD POINT NATIONAL BANK Since May 1994
- VIRGINIA LIVING MUSEUM Since July 1992
- Smithfield Station Since June 1999
- FINANCIAL SECURITY MANAGEMENT, INC. Since June 1999
- Radisson Since August 1992
- VIRGINIA AIR & SPACE CENTER Since March 1999
- Ames Tuxedos Since Feb. 1997
- Department of Development City of Newport News Since Feb. 1997
- INQ Since June 1996
- Weststaff Since Aug. 1998
- Clothing Care Since Oct. 1996
- SEASONS Since Dec. 1995
- INTERNATIONAL HOUSE OF PANGLOSS Since July 1992
- Dr. Tonya Long Optometrist Since Aug. 1998
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- HAMPTON VIRGINIA Since March 1996
- Philip J. Forbes IV, PC Law Firm Since Aug. 1998
- MP Since Feb. 2000
- ORACLE Since March 1996
- CAREERCONNECTION.COM Since May 2000
- CORPORATE HOUSING Since May 2000
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